

TEXAS A&M AGRI LIFE EXTENSION

Texas Agricultural Lifetime Leadership Program

Class XV
Session 7 – Tyler/East Texas
January 22-26, 2018

East Texas Agriculture
“Production, Producers, Progress”



UPDTAED 1/8/2018 4:00 PM

TEXAS AGRICULTURAL LIFETIME LEADERSHIP
TALL XIV - Session 7 -Tyler/East Texas
East Texas Agriculture
“Production, Producers, Progress”
January 22-26, 2018

LODGING

Monday & Tuesday, January 22-23:

Holiday Inn South Broadway
5701 South Broadway, Tyler, TX 75703
903/561-5800
<http://www.hitylertx.com/>

Wednesday thru Friday, January 24 – 26:

Bugscuffle Inn & Retreat Center
13579 US Highway 84 W, Cushing, TX 75760
903/253-7740 | <http://bugscuffleinn.com/>
Near the small town of Bugscuffle, TX,
located between Mt. Enterprise and Rusk
on Highway 84 West.

Monday, January 22, 2018

Attire.....Business Casual
Transportation:.....Personal Vehicles

Texas Freshwater Fisheries Center

14264 Highway 64 West, Tyler, TX 75704

Address: You will not be able to enter the main entrance of the Texas Freshwater Fisheries. You will need to take Peninsula Point to the right off of FM 2495, then it will be on your left in about a half mile, you will be going to the Conservation/Event Center building.

2:00pm **Tour Texas Freshwater Fisheries Center.....Kevin Proctor, TALL XIII**

Feral Hogs..... Aaron Sumrall, PhD, Texas A&M Agrilife Extension Service
Newton County, County Extension Agent
Agriculture/Natural Resources/4-H & Youth Development

Depart for hotel to check-in and freshen up before heading to social in personal vehicles

6:00pm **Dinner and Social hosted by**..... **Darren Rozell, TALL XII**
Immediate Past Chairman Build East Texas (BET)
Rozell Sprayer MFG, Company

6:45pm **Presentation on “The Beef Industry and Opportunities with China”**
Mr. Pete Bonds.....Rancher and Past President of the Texas and
Southwestern Cattle Raisers Association

Tuesday, January 23, 2018

Presiders.....	Alicia Meinzer & Shane Halfmann
Attire.....	Business Casual
Transportation.....	Charter Bus
Breakfast.....	Complimentary Breakfast Buffet in Hotel

Tyler portion of session was coordinated by “Build East Texas” (BET) with leadership given by Kyle Watts

- 7:00am Board bus at Holiday Inn South Broadway – Tyler
Bus departs for Scotts Miracle Grow | 13321 FM 206, Tyler, TX 75709 | 903/593-5945
- 7:20am **Arrive at Scotts Miracle Gro - Tour Scotts Miracle Gro**
- 8:45am Bus departs for hat fitting at **Cavender’s Boot City**
Overview of Smith County Ag (presentation on bus)
Clint Perkins..... County Extension Agent, Smith County
- 9:00am Welcome, hat fitting and shopping time**Cavender’s Boot City**
- 10:00am **Load bus to travel to Rozell Sprayer MFG**
- 10:15am **Cotton and China Industry Update****Pat Pilgrim**
- 10:50am Load bus to travel to Lone Star Rose Nursery: Hwy 64, Tyler TX
- 11:00am Arrive at Lone Star Rose Nursery
- 11:00am **Welcome and Introductions.....****Ted Conover**, TALL Advisory Board
- 11:15pm **Rose Industry Overview** **Ed Borger**, General Manager
- 11:45am **Lunch sponsored by Lone Star Rose Nursery, Inc. –**
Presiders..... **Jennifer Blackburn & John Locke**
- 12:30pm **Tour Rose Processing Operations.....** **Ed Borger**, General Manager
- 1:30pm Bus Departs for John Soules Foods
- 2:00pm **Tour & Overview of John Soules Foods....****Tom Ellis**, Executive Vice President
and Chief Operating Officer, John Soules Foods
- 4:00pm Board bus for hotel
- 4:30pm Arrive back at hotel

UPDTAED 1/8/2018 4:00 PM

5:45pm Bus departs for **Hollytree Country Club**

Attire.....	Business
Transportation.....	Charter Bus
Location.....	Hollytree Country Club
Address.....	6700 Hollytree Drive, Tyler, TX 75703, (903) 581-4952

**Social and Reception planned and provided by BET “Build East Texas
Social honoring TALL Class XV**

Emcee..... Larry Pierce, Regional Program Leader
Texas A&M AgriLife Extension Service

InvocationClint Perkins, County Extension Agent
Smith County, Texas A&M AgriLife Extension Service

~Dinner~

Recognize Sponsors and GuestsKyle Watts, BET Chairman

Comments..... Jeff Ripley, Associate Director - County Operations
Texas A&M Agrilife Extension Service

Introduction of Keynote Speaker.....Ted Conover, TALL Advisory Board, BET Advisor

Keynote Speaker.....The Honorable Bryan Hughes, State Senator District 1

Presentation of Special Awards..... Kenneth W. Threlkeld, TALL Advisory Board Member
Chairman of the Board, Threlkeld & Company Insurance

Recognize Jerry Lucy Scholarship Recipient Kenneth W. Threlkeld

Presentation of V.A. “Bill” and Mary Clements Memorial Awards.....Charles Long
Resident Director of Research - Texas A&M AgriLife Research – Overton

Presentation of Excellence in Research and Extension Awards.....Shelia Lewis
District 5 Extension Administrator, Texas A&M AgriLife Extension Service

TALL XV Introductions.....Jim Mazurkiewicz, Professor and Leadership Program Director
Texas A&M AgriLife Extension Service

9:00 pm Adjourn
Bus returns to hotel

Wednesday, January 24, 2018

Presiders.....	Sarah Fitzgerald & Jeff Sarchet
Attire.....	Business casual. Closed toed, hard soles shoes.
.....	Jacket - warehouse section can get cold.
Transportation.....	Personal Vehicles
Breakfast.....	Provided at Brookshire's Fresh Store
NOTE.....	Check-out of hotel!
NOTE:.....	We will NOT be returning to Tyler

Check out of hotel!

6:10am Depart hotel in personal vehicles and travel to:

Brookshire's Fresh Store

6991 Old Jacksonville Hwy, Tyler, TX 75703

*NOTE: Your vehicles may remain parked here when traveling to
Brookshire's Grocery Warehouse*

*Coffee and pastries provided at Brookshire's Fresh Store
Sponsored by Texas Farm Credit*

Depart in charter bus for Brookshire's Grocery Warehouse

1600 W Southwest Loop 323, Tyler, TX 75701

Tour Brookshire's Grocery Warehouse

Return to Brookshire's Fresh Store for a tour of the store.

Bus Released

9:15am Depart in personal vehicles for Color Spot Nurseries, Inc.

15255 State Highway 110N, Troup, Texas 75789

Tour Color Spot Nurseries, Inc

11:10am Depart for Stephen F. Austin State University - Poultry Research Center

13760 US Hwy 259, Nacogdoches, 75965

NOTE: Ricky Thompson, County Extension Agent-Agriculture and Natural Resources – Nacogdoches County, provided leadership and coordination for this portion of the session.

Presiders.....Clifton Castle & Ramon Alvarez

12:00pm Fried Chicken and Catfish lunch in the class room at SFA Poultry Research Center

Lunch sponsored by:

Texas Farm Credit and Nacogdoches County Ag and Natural Resource Committee

SFASU Agriculture Department Overview..... Joey Bray, Ph.D.
Department of Agriculture Chair, Professor, Stephen F. Austin State University

Poultry Production and Consumer Demands.....David Alders
Agriculture producer, broiler grower and cattle producer

Tour SFA Poultry Center and Research Facilities.....Joey Bray, Ph.D.

2:30pm Depart for Pilgrim's Pride Facility tour
928 Martin Luther King Blvd, Nacogdoches, 75961

3:00pm **Tour Pilgrim's Pride Processing Facility.....Tonya Byers, Plant Manager**

4:30pm **Tour Texas Farm Products.....Bud Wright, President & CEO**

5:00pm Depart for **Bugscuffle Inn & Retreat Center**
13579 US Highway 84 W, Cushing, TX 75760 | 903/253-7740
(Near the small town of Bugscuffle, TX, located between Mt. Enterprise and Rusk on Highway 84 West.)

6:00pm Arrive at the Bugscuffle Inn & Retreat Center

NOTE: Your stay at Bugscuffle Inn & Retreat Center has been financially sponsored by the Texas Forestry Association & Texas Logging Council. Ron Hufford, Executive Director, Texas Forestry Association & TALL Advisory Board Member have provided leadership for the remainder of this session.

Presiders.....Lee Burton & Remi Wright

6:30pm **Dinner**

7:00pm **Welcome**

- **Overview of itinerary.....Rob Hughes, Executive Director, TFA**
- **Forestry in East Texas..... Wes Moorehead**
East Texas Forestry Operations Department Head
Texas A&M Forest Service
- **TFA History and Programs..... Rob Hughes**

8:45pm **Adjourn**

Thursday, January 25, 2018

Presiders.....	Brett Bamert & Scott Irlbeck
Attire.....	Jacket, jeans & closed toed shoes, possibility of getting muddy.
Transportation.....	Personal Vehicles

7:00am Breakfast - Depart Bugscuffle Inn in personal vehicles.

8:00am **Tour Forestry Operations of Hancock Forest Management:**
Trevor Terry, Regional Manager

11:00am **Tour Norbord OSB mill in Nacogdoches:** Phil Ferguson/Billy Cooper

Presiders.....	Cody Harris & Daniel Luehrs
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12:30pm Lunch at Norbord

1:00pm Travel to ArborGen in Bullard

2:00pm Tour ArborGen Nursery: Gene Bickerstaff, Nursery Manager

Presiders.....	April Bonds & Patrick Dudley
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5:00pm Return to Bugscuffle

6:00pm Dinner

6:45pm Program

- **Moderator.....** **Rob Hughes**, Executive Director, TFA
- **SFASU Forestry Department.....** **Dr. Hans Williams**, Dean
Arthur Temple College of Forestry and Agriculture

- 8:45 p.m.
- Homework
 - International Overview
 - Graduation Silent Auction – TALL XV Cohort Project
 - Discuss class representative

Friday, January 26, 2018

Presiders.....	Grant Groene & Josh Louder
Attire.....	Business Casual

7:00 a.m. Breakfast

8:00 a.m. **“Character Driven Success”** **Beverly Chiodo, Ph.D.**
Professor, Department of Management, Texas State University

9:30 a.m. Break

9:40 a.m. **“Character Driven Success”** **Beverly Chiodo, Ph.D.**

11:15 **Closing Remarks.....** **Jim Mazurkiewicz, Ph.D.**

11:30 a.m. **Session Adjourned**

Tyler/East Texas TALL Program Session Sponsors

*In Memory of Jerry Lucy
Lester Lucy and Mary Beth Mann*

Bugscuffle Inn & Retreat Center portion of program session

sponsored by

**The Texas Forestry Association & Texas Logging Council
Rob Hughes, Executive Director TFA**

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Session Hosts

**Texas Freshwater Fisheries Center
Scott's Miracle Gro
Cavender's Boot City
Lone Star Rose Nursery, Inc.
Rio Neches Ranch
John Soules Foods
Brookshire Grocery Store Warehouse
Brookshire's Fresh Store
Color Spot Nurseries, Inc.
SFA – Poultry Research Center
Pilgrim's Pride
Texas Forestry Association
Texas Logging Council**